

Developing a Mechanism of Mobilization of Various Human and Material Resources on Planting, Taking Care and Protecting Urban Green Trees in Danang City

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Danang has been increasing planting urban green trees in recent years. However, its effectiveness is not high yet, the covering rate achieved 2m² per person. This reality was in consequence of various causes such as high rate of urbanization, natural disasters. And one of the important reasons is the management of urban green trees in Danang city contains many conflicts such as lacking of interagency coordination, overlaps in management mechanism between agencies, various financial resources are not mobilized while the city's budget is limited, lacking of mechanism for community participation;

According to the orientation of the City, the index for urban greening cover to the year 2015 will be 4m²/person, this will be difficult to attain unless there is a change in management mechanism, diversified financial support in urban greening.

Deriving from the reality, the Project of planting, taking care and protecting urban green trees in Danang city was implemented to increase the rate of urban greening, develop pilot models on mobilization of various human resources for urban greening to set background for changing management mechanism of urban greening.

Danang city assigned for Danang Association of Natural and Environment Protection to receive the project. The members of project executive board include the leaders of related departments, sectors, agencies to coordinate all activities of the project. With the above mechanism of project executive board and positive participation of social organizations, enterprises and communities, the project ensures the aim of mobilizing various human resources is to set background for intersectoral management mechanism of urban greening.

Total expenditure of the project is 1,780,150,000VND, in which GEF SGP sponsored 806,150,000VND, the city's budget is 974,000,000VND. Besides, during the implementation of the project, some enterprises, especially the polluters contributed expenditure for the project. This help to ensure sustainable financial resource for urban greening, this financial resource is one way to overcome pollution.



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The Implemented Activities

1. Conduct survey to identify places for pilot models; Design planting models, including the selection of trees that suitable for each pilot places;
2. Conduct public awareness to enhance awareness on the role of urban green trees, regulations on management, the significance of the project, the role of community in green tree management and existing situation of green tree in the city; conduct trainings and guiding skills on planting, taking care and protecting urban green trees; propagandize on the project on mass media;
3. Conduct to plant trees. Forces participating in tree planting consists of pupils, social organizations, armed forces; After planting tree, stakeholders check sign the commitments to maintain taking care and protecting tree;
4. Check and assess the implementation of commitment of pilot places; Compile technical documents, lessons learned to scale up the project.

Actual Accomplishments

The project planted more than 17,000 green trees of all kinds at 23 pilot places, remarkably the coastal pilot place of more than 2ha of 850 coconuts. Besides the selected pilot places, in the implementation of the project, Danang Association of Natural and Environment Protection received financial support from some enterprises in the city to plant more than 5,000 trees at 6 other places. This action can be seen as initial achievement of mobilization of various human and material resources.

The project conducted 17 training courses on the role of green trees, awareness on protecting urban green tree, the role of community in urban green tree management and regulations on urban green tree management for more than 3,000 people.

Through participating in the project, some officers mastered a mechanism of various human and material resources in planting and protecting urban green trees, understood the existing situation and expectation of community in planting, taking care and protecting urban green tree.

The project was successful in the mobilization of various human and material resources for planting, taking care and protecting urban green tree. Basing on the actual achievements of pilot models the project, Danang People's Committee directed related departments, sectors to develop a project of various human and material resources mobilization for planting, taking care and protecting urban green tree.

Lessons Learned

- Consensus of stakeholders is decisive factor of the success of the project;
- Community and social organizations are the nucleus for mobilization of various human and material resources;
- The head of the organization plays crucial role in the support and positive participation in the project;
- Propagandized activities need to be integrated with other action plans to be more effective;
- Need to cooperate with local government at all levels to put planting, taking care and protecting of urban green tree as emulated target.

