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Manila, Philippines

Anne Miller
Chloe Hunt, James Harvey



Green Fins Regional Team

- Anne Miller from the Reef-World Foundation – Graduated in 1988 in Management Science - 10 years as reef educator, dive operator manager and conservation volunteer in Thailand and now in UK.
- Chloe Hunt and James Harvey - Marine Biologists from UK – Graduated in 2005 from Newcastle Upon Tyne University. Worked in Malaysia, Philippines and Indonesia as well as other marine consultation work and volunteering for GF Thailand.



Anne Miller



JJ Harvey



Chloe Hunt

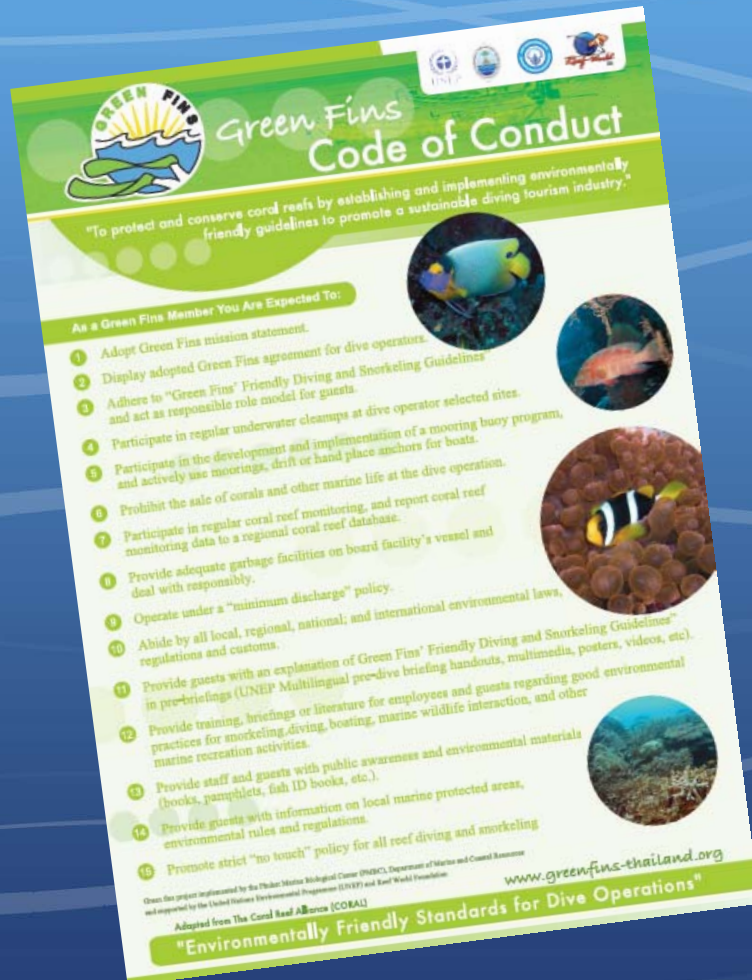


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Green Fins

“To protect and conserve coral reefs by establishing and implementing environmentally friendly guidelines to promote a sustainable diving tourism industry.”



Code of Conduct
Activities
Assessments
Cooperation & Support



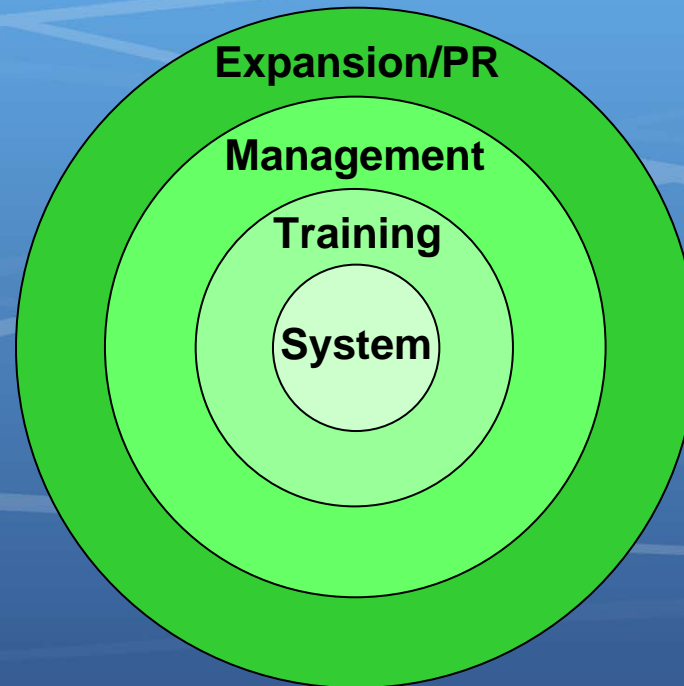
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Green Fins Network



Green Fins



Green Fins System

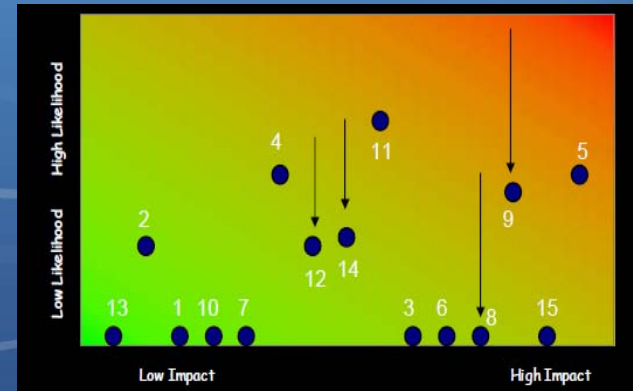
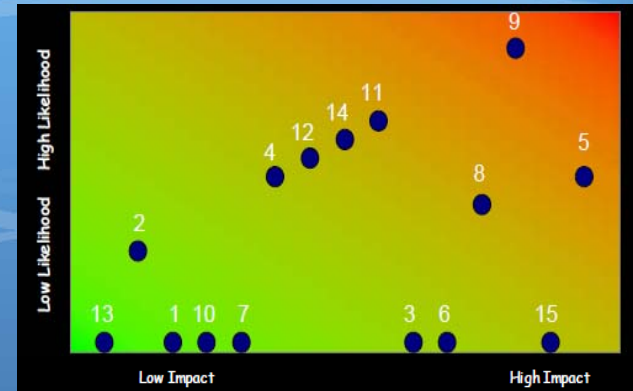
- Consultative
- Collaborative
- Changing behaviours
- Measuring change

Demonstrated with...

- Risk Maps
- Case Studies



| Code of Conduct | |
|-----------------|---|
| 1 | G |
| 2 | A |
| 3 | R |
| 4 | G |
| 5 | G |
| 6 | A |
| 7 | R |
| 8 | G |
| 9 | R |
| 10 | A |
| 11 | G |
| 12 | G |
| 13 | A |
| 14 | R |
| 15 | G |



Green Fins Training



Country Teams (CTs)/Assessors

- Collaborative approach
- CT say what they need...
- Tools – website, manuals
- Assessment method
- Recruitment of members
- Managing Green Fins



Dive Operator Members

- Green Fins vision
- Reef Monitoring method



"I always knew it was bad to throw our rubbish in the seas but never really understood why. After your (Reef-World's) presentation I really understand how plastic hurts our marine life and I will now tell my family, friends and customers."

Quote from Estefans Taiwilan, a dive guide in Indonesia



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Green Fins Management

Creating lasting changes to people's attitude and way of life...

- Daily work of Country Teams (CTs) and Operator Members
- Materials displayed in dive shops, boats, classrooms
- Environmental events organised by CTs and Members
- Training for consistency across the region – using same methods
- Using the internet and social networking to spread the word
- Measuring success – management tools
- Network of educated divers
- Inclusion of local communities
- Building capacity
- Cooperative network of multi-stakeholders



Green Fins Expansion

A Vision for the future...



- Identifying environmentally responsible dive operators for tourists
- Network being used by global scientific and conservation community
- Visibility to masses with unique findings and management developments
- Expansion to do more in local communities – training for job creation, etc...



Thank you



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