

SCALING UP ICM IN MANILA BAY



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Manila Bay Coastal Strategy (MBCS)



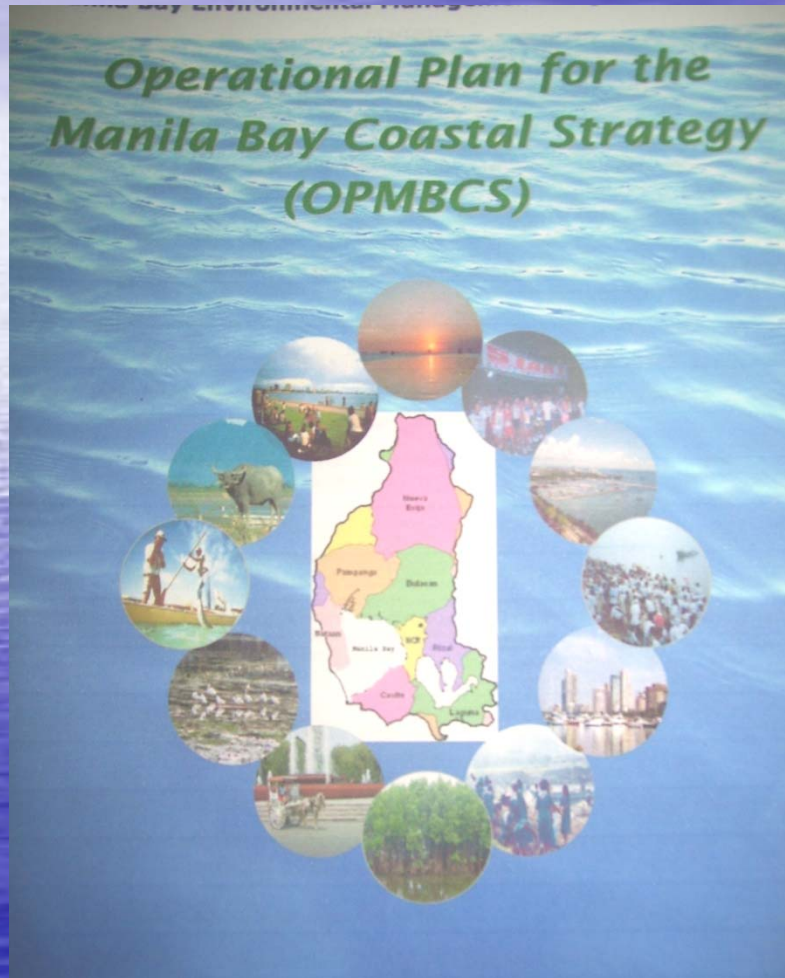
Embodies the stakeholders' visions, commitment and action programs for restoring Manila Bay



Officially adopted by the stakeholders in the Manila Bay Declaration of October 2001, presented to Pres. Gloria Macapagal- Arroyo

OPERATIONAL PLAN FOR MANILA BAY

transformed the Manila Bay Coastal Strategy into action plans with estimated budgets, time frame and responsible agency, in three (3) areas of concern:



Partnerships and Governance

Water Pollution

Habitats and Resources

ICM Demonstration and Parallel Sites

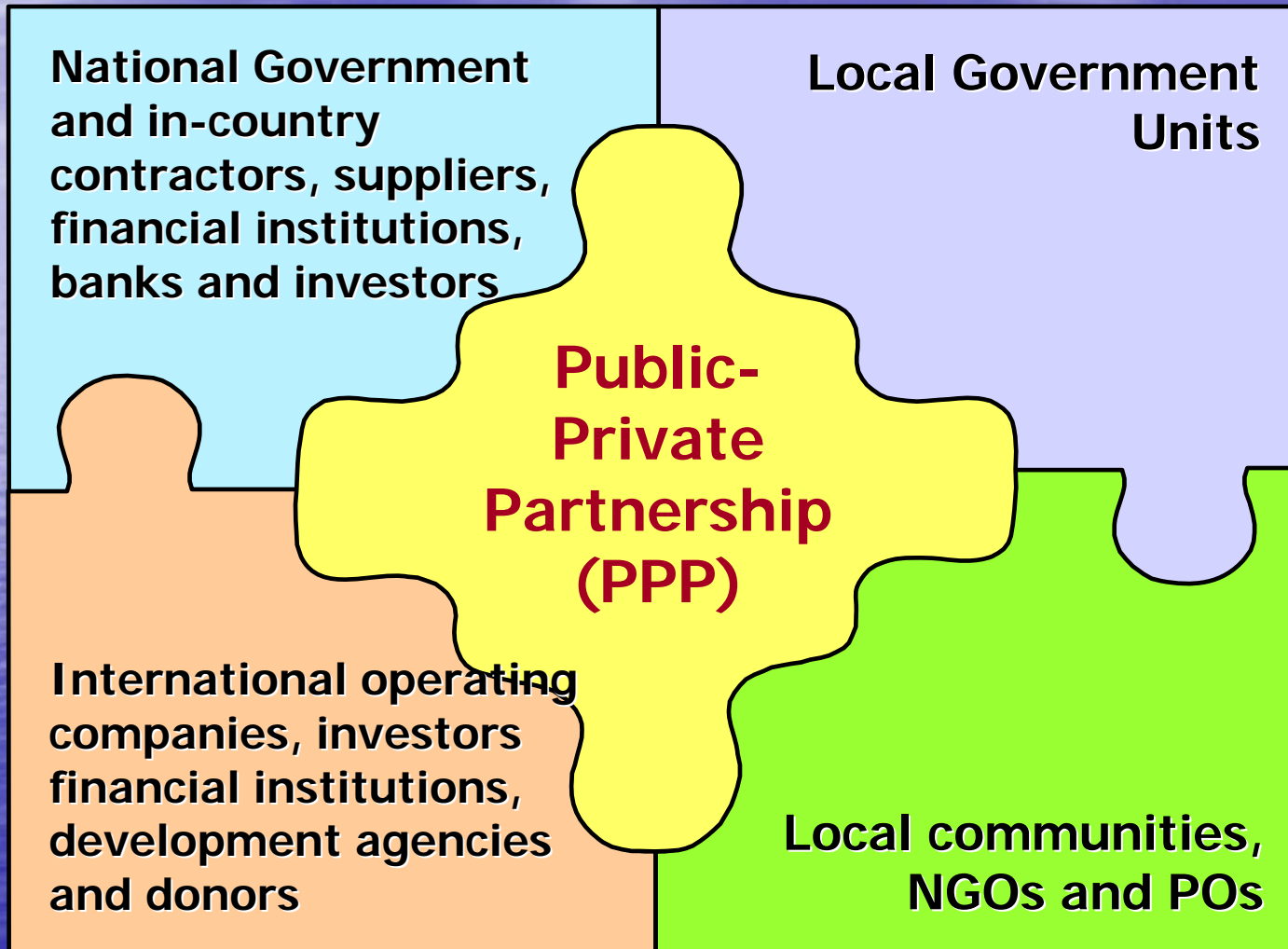
Coastline: 1,359 km
Sea Area: 10,611 km²
Land Area: 10,843 km²
Population: 6.4 million



Province of Bataan



Public-Private Partnership



Partnerships



KONTRA KALAT S
APRIL 15, 2000 - LUNY &
"Sama-sama para"

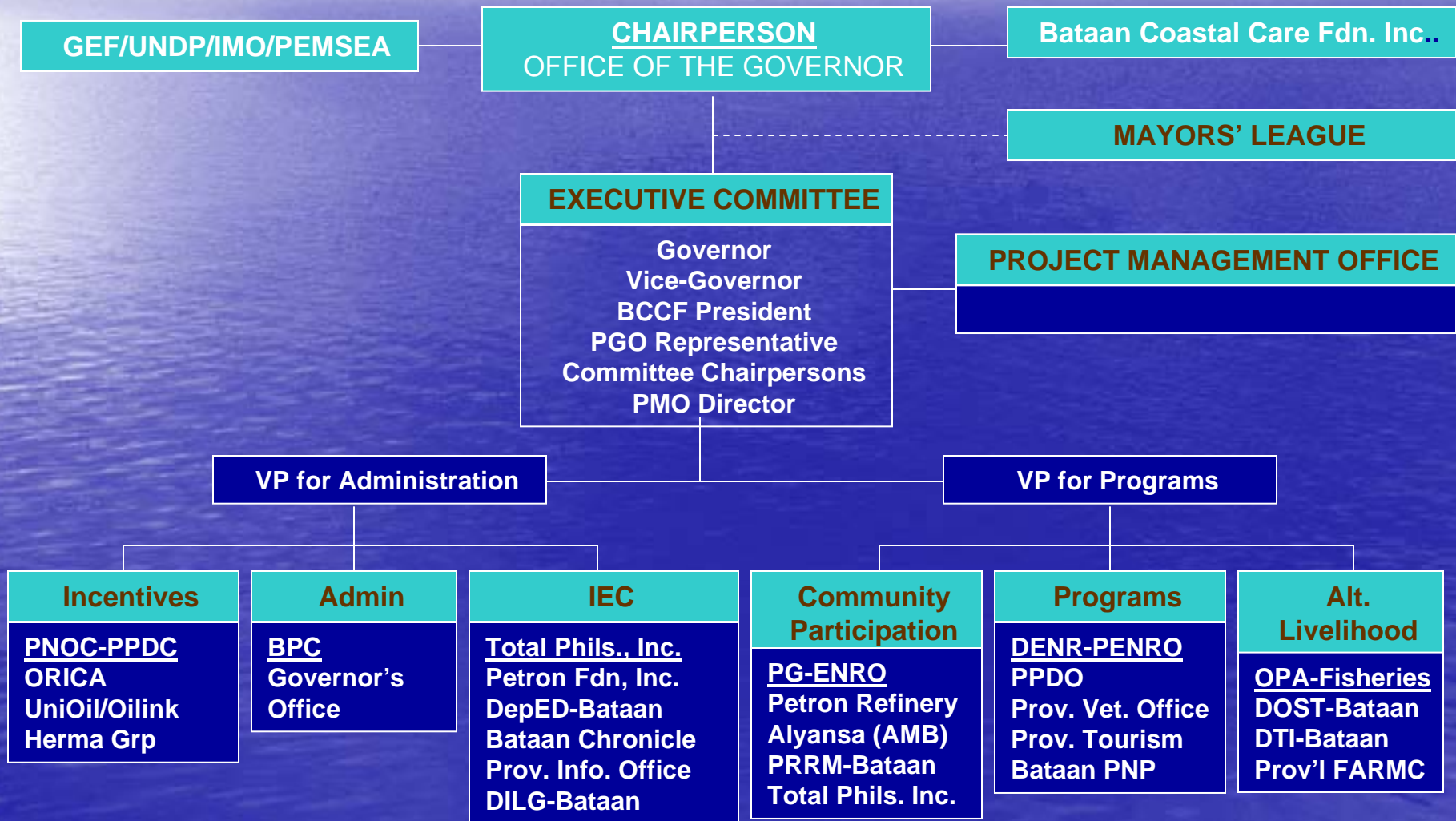


Bataan Coastal Care Foundation, Inc.

The BCCFI aims to act as a **catalyst** and **provide counterpart funding** for the Bataan Integrated Coastal Management Program (BICMP) to build better coastal governance, explore ways for a dynamic & sustainable public-private partnerships in environmental management, increase awareness, and promote community participation in coastal resources management.

Bataan Integrated Coastal Management Program

SUSTAINABLE DEVELOPMENT COUNCIL



From the Working Model to Demonstration to Replication Lays the Foundation for ICM Scaling-up In Manila Bay



ICM
Codification

**National ICM
Parallel
Replication**

- Pampanga
- Bulacan
- National Capital Region
- + 4 inland provinces

ICM Demonstration

- Bataan
- Cavite
- Guimaras

ICM
Working
Model

ICM Testing

- Batangas
- Xiamen

ICM Scaling-Up

Completion of ICM Program of coastal provinces around Manila Bay by 2015

- Pampanga
 - Bulacan
 - National Capital Region
- Full implementation of Manila Bay Coastal Strategy
- Manila Bay a Regional Model for Public-Private Partnership

**Better Coastal
Governance
through Stronger
Local Alliance**



Partnerships in Environmental Management
for the Seas of East Asia



OPPORTUNITIES FOR PUBLIC PRIVATE SECTOR PARTNERSHIP

- Formulation of ICM Program for Bulacan, Pampanga and NCR
- Publication of Cavite's Coastal Strategy and Land and Sea-Use Zoning
- Forest and mangrove rehabilitation
- Protection and management of marine sanctuaries and critical habitat
- Livelihood projects

OPPORTUNITIES FOR PUBLIC PRIVATE SECTOR PARTNERSHIP

- Investments in waste management infrastructure, particularly in the Marilao-Meycauayan-Obando Rivers
- Coastal Clean Up
- Public awareness campaign
- Capacity building of stakeholders
- Replication of best practices Public-Private Sector Partnership

A sunset scene over a body of water, likely Manila Bay. The sun is low on the horizon, creating a bright orange glow and a long, shimmering reflection on the water. In the foreground, a small boat with several people is visible on the right. On the left, a bird is perched on a wooden structure. The sky is filled with soft, orange clouds.

With the joint commitment of
government and private sectors
The hope of bringing back the
beauty of MANILA BAY
will become a reality

Maraming Salamat po!