

GREEN FINS EDUMOBILE



What is GREEN FINS?

“ To protect and conserve coral reefs by establishing and implementing environmentally friendly guidelines to promote a sustainable diving tourism industry. “





Objectives:

- ① To disseminate knowledge of marine ecosystem, especially coral reef ecosystem to the students
- ① To promote children awareness of friendly snorkeling (/diving) behavior
- ① To inspire children of marine conservation activities



Steps in achieving objects:

- ① Set-up the campaign van and put up the campaign materials inside, as well as simulation materials.
- ② Visit some schools and do the GREEN FINS presentation to the students.



"Green Fins"

ท่องเที่ยวชมปะการังด้วยใจอนุรักษ์

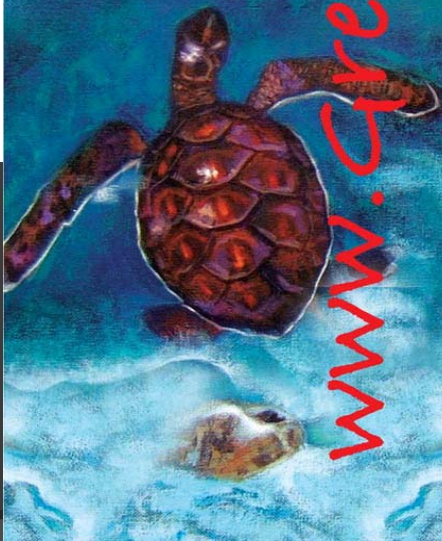
Please follow these simple guidelines and be a Green Fins snorkeler/diver

 Check environmentally sensitive areas and their marks	 Check the operators for the environmental marks, signs or their training for Green Fins	 Practice safe snorkeling/SCUBA diving away from coral and reefs
 When you are in the water, please do not touch or stand on the water	 If you have snorkeling gear, do not wear while snorkeling	 When you are in the water, please do not touch or stand on the water
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ดำเนินการโดยสถาบันวิจัยและพัฒนาทรัพยากรทางทะเล และชายฝั่ง มหาวิทยาลัยศรีนครินทรวิโรฒ
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 Green Fins is supported and implemented by the Phuket Marine Biological Center (PMBC),
 Ministry of Natural Resources and supported by the United Nations Environmental Programme (UNEP)



www.greenfins.org



save coral reefs today, dive the greenfins way

-  No stepping on coral
-  No stirring the sediment
-  No chasing or touching marine life
-  No feeding fish
-  No littering
-  No collecting dead or live marine life
-  No gloves
-  No shark finning
-  No spear fishing
-  No anchoring on coral reef
-  Use mooring buoy
-  Wear life jacket
-  Don't buy souvenir of coral and marine life
-  Volunteer to help environment
-  Support conservation



www.greenfins.net





Timeline

◎ Month 1

- Write proposals for searching some funding
- Design and produce campaign materials (posters, stickers, game/simulation package)

◎ Month 2

- Distribute the letters to schools
- Follow up feedbacks and set the schedule
- Volunteer training



Timeline (*continued*)

- Month 3

- Visiting schools and do the GREEN FINS campaign o the students
- Long-term target: GREEN FINS snorkeling trip for students



Who will be involved?

- Youth groups
- Teachers
- Students

Budget: USD300

*Save the coral reef today,
dive the GREEN FINS way...*

