

**3rd EAS Partnership Council Meeting
Agenda Item 12.0: Technical Session**

**CONCEPT PAPERS
PEMSEA FINANCIAL SUSTAINABILITY PLAN
PEMSEA ADVOCACY PLAN**

Financial Sustainability Plan

1. The PEMSEA Financial Sustainability Plan aims to establish sustainable financing mechanisms by 2015 to support the operations of PEMSEA and the implementation of the regional Sustainable Development Strategy for the Seas of East Asia (SDS-SEA).
2. The specific objectives of the plan are:
 - a. to establish financing mechanisms to fund the cost of administration and business operations of PEMSEA;
 - b. to establish financing mechanisms to support the implementation of the SDS-SEA at the regional level; and
 - c. to assist country partners and local governments to identify and establish appropriate financing mechanisms to support the local implementation of the SDS-SEA.
3. The concept paper identifies financing options for sustaining the PEMSEA Resource Facility, as well as for accessing required additional resources by countries for SDS-SEA implementation.
4. The concept paper is attached as Annex E of the “Blueprint for a Transformed PEMSEA” (PC/10/DOC/10a).

PEMSEA Advocacy Plan

5. The PEMSEA Advocacy Plan aims to mobilize people and resources to contribute to the sustainable development of the Seas of East Asia.
6. The specific objectives of the plan are:
 - a. To generate interest in PEMSEA as the regional mechanism for the implementation of the SDS-SEA and support for its activities;
 - b. To create environmental awareness and influence stakeholder action and behavior;
 - c. To shape policies and legislation.
7. The concept paper is attached as Annex C of the the “Blueprint for a Transformed PEMSEA” (PC/10/DOC/10a).

Actions for Consideration the Technical Session:

8. The Technical Session is invited:
 - a. to review the concept papers, and provide feedback on the proposed goals, objectives, component activities and expected outputs or outcomes;
 - b. to discuss the collaborative planning process and schedule for the preparation of the plans; and
 - c. to recommend the organization of the TWG and the preparation of a PEMSEA Financial Sustainability Plan and PEMSEA Advocacy Plan for submission to the 4th EAS Partnership Council meeting in July 2011.
