



THE PHILIPPINE RISE INTEGRATED CONSERVATION FOR ENDURING LEGACIES THROUGH ECOSYSTEM SUPPORT SERVICES (PRICELESS)

VA/PRF/PRICELESS/2026-001

Title	Communications and Knowledge Management (CKM) Specialist
Type	National Officer
Duration	One year, renewable based on performance
Closing Date	15 February 2026

BACKGROUND

The CI-GEF PRICELESS Project seeks to increase legal protection for the Philippines Rise Marine Resource Reserve (PRMRR), formally listing this marine protected area under the Expanded National Integrated Protected Area System (ENIPAS). The PRMRR will be overseen by a permanent Protected Area Management Board (PAMB). The PAMB will be in a position to harmonize conflicting mandates and agendas between the various institutions currently tasked with management. The CI-GEF PRICELESS project will also address key data and information gaps to enable appropriate management, including gaps relating to key biodiversity, fisheries/resource uses, and associated threats. This will enable the PAMB to execute the necessary protected area enforcement and awareness-raising efforts, and thus foster enhanced appreciation for the value of PRMRR biodiversity and marine resources and compliance with laws and regulations. Management grounded in robust data and information will also facilitate fishing communities' access to benefits from sustainable fishing and alternative livelihoods. Finally, the CI-GEF PRICELESS project will provide a model for the Philippines and elsewhere for achieving offshore marine resource and ecosystem protection targets, including those related to biodiversity within the CBD, and add a large, highly biodiverse and unique ecosystem to the world's Key Biodiversity Area (KBA) and Ecologically or Biologically Significant Area (EBSA) systems.

Led by Conservation International, executed by the Department of Environment and Natural Resources-Biodiversity Management Bureau, and supported by PEMSEA Resource Facility (PRF), the Project is recruiting for a Communications and Knowledge Management (CKM) Specialist.

PROJECT OBJECTIVE

By 2030, the Philippine Rise Marine Resource Reserve of 352,390 hectares, consisting of a 49,684 hectares Strict Protection Zone and a 302,706 ha Multiple Use Zone, is conserved and better managed, protecting globally significant biodiversity while facilitating the sustainable use of its marine resources and generating livelihood benefits for adjacent communities.



SCOPE OF WORK, DUTIES AND RESPONSIBILITIES AND DELIVERABLES

Scope of Work

Communication is an integral part of project management, a critical tool that can add value to achieve project's outputs and outcomes and contribute to the broader sustainable development goals and targets.

Communications, knowledge management and learning come from several elements:

- Project Components: Specifically, on the community-based work under Components 2 and 3, the Project Management Unit (PMU) will pursue a bottom-up approach giving time to the communities to take ownership of the PRMRR: stakeholder engagement, documentation of impact stories and best practices, and implementation of gender sensitive and community inclusive information campaigns.
- Knowledge Hub and Transfer: development of knowledge products and activation of knowledge management platforms readily accessible to the target users and audience, but housed in the CI and DENR BMB website and PEMSEA's SEA Knowledge Bank.
- Policy-Advocacy: translation of science-based tools and results to inform and influence policies tailored to different audiences at both national, PAMB and local level.
- Strategic Partnerships: ensure visibility, leverage partners' expertise, and proper attribution of partners.

The CKM Specialist will provide support to ensure effective communication, documentation, and dissemination of the project's key processes, results and learnings, working closely with local communities, partners and collaborators.

KEY RESPONSIBILITIES

Communications

- Develop a project communications plan to connect with the right target audience/stakeholder using the right message and medium.
- Create a two- three way awareness raising process, including multi- media materials that preferably requires a response, which can translate into concrete engagement, participation, and buy-in from relevant stakeholders.
- Prepare a Project Newsletter, e-updates and transform technical documents into popular communications materials for websites and social media or group email highlighting the project's progress in a visually appealing manner and supported by stories on the ground, when available;
- Share project outputs in PEMSEA's Seas of East Asia Knowledge Bank (SEAKB) and BMB website; FASPs newsletter, PEMSEA e-bulletin, CI;
- Facilitate learning exchange between/among national agencies, regional and provincial actors;
- Advise the CI-GEF PRICELESS Project staff on effective strategies for reaching internal and external audiences on events opportunities, news and new resources



- Organize events such as interviews, panel discussion, municipal hall meetings, etc., to engage the public and build awareness on relevant issues and opportunities
- Co-organize and/or facilitate political/policy advocacy and business/investment opportunities for project promotion, collaboration and potential outreach;
- Ensure compliance of messages, publications, videos, communications with Conservation International, the Department of Environment and Natural Resources-Biodiversity Management Bureau, and PEMSEA branding and policies;
- Carry-out additional communications responsibilities as may be assigned from time to time by the CI-GEF PRICELESS Project.

Stakeholder Engagement

The Project Document (Section V, p. 49 of the Pro Doc) includes a Stakeholder Engagement Plan identifying:

- Relevant PRICELESS project stakeholders
- Engagement methods
- Locations and frequency
- Required resources and budget (national and local levels)

The Plan consolidates stakeholder analysis results and outlines engagement in project component activities. Developed in line with CI and GEF requirements, stakeholder engagement during project design was participatory and inclusive.

Knowledge Management (KM)

As indicated under Output 4.1.3, a Knowledge Management Plan will be designed and implemented to capture knowledge generated and sharing of lessons learned.

The KM plan will help monitor project operations effectively, systematically provide information on progress, and inform adaptive management to ensure results. KM activities will provide substantive inputs for gender-sensitive communications efforts that include the development and regular updating of a project website with project news, results and knowledge resources. Lessons learned under the project will be captured in case studies to inform stakeholders and wider audiences. The knowledge management approach for the PRICELESS Project includes lessons generated by the DENR, BFAR, and the PAMB as they move through the process of becoming a formal, long term protected MPA under ENIPAS. The lessons learned will be shared as widely and effectively as possible across the government agencies and organizations involved in the PRMRR and its management. A target of 20 agencies/organizations to reach is sought, and the Project will host at least two workshops sharing key lessons learned from the project to help replicate and scale up results in other coastal and offshore MPAs.

At strategic junctures in the project, national and local media will be engaged to assist dissemination and mainstreaming.



Knowledge Management initiatives efforts will seek to ensure that information produced through the project is used, accessible, shared, and available for comment/feedback. This includes creating systems and protocols for collecting monitoring and evaluation reports, research reports, scientific and social findings, and other content generated through the project; and then cataloguing it and making it accessible.

Knowledge Management system elements will include the following:

- Project materials should include materials in the local language for sharing knowledge with local audiences.
- Knowledge to be shared (written or filmed) and accessible forms (e.g. via the web) and by taking advantage of existing, multiple opportunities (e.g. school libraries).
- Knowledge is catalogued, resulting in a bibliography at the end of the project of content generated through the project.
- A system should be in place to inform project partners and the public about the availability of new Knowledge Products.

Gender-sensitive communication & publication principles that will be applied include:

- Use of both male and female authors and reviewers for diversity of perspectives
- Use of gender-sensitive language and gender-balanced images (with positive depictions of women as agents of change)
- Use of gender analysis to shape context and content (use gender arguments based on reliable sources and qualitative and quantitative data including sex-disaggregated data)
- Reference to relevant international and national policy frameworks, policies, strategies and plans relating to gender equity and mainstreaming

WORKING ARRANGEMENTS

Institutional Arrangement

The CKM Specialist will be reporting directly to the Project Lead in close coordination with DENR-BMB and PEMSEA Resource Facility (PRF) relevant units and officers.

Duration of the Work

Expected duration of work is for an initial of one year, renewable subject to performance.

Duty Station

The CKM Specialist will be reporting to the Project Lead who will be based at the PRF Office, DENR Compound, Visayas Avenue, Quezon City.

Qualifications and skills required

- Education: University education (Master's degree is an advantage) in a relevant field such as communication, public policy, information technology, social development or related fields.



- Experience: A minimum of 5 years of progressively responsible work experience in the area of communications, particularly in translating policy/technical language to easily accessible language. Experience in working for development projects.
- Knowledge and Skills:
 - Solid knowledge and experience in communications, including strategic communication; knowledge sharing, including e-platforms;
 - Experience in developing communication products, including technical briefs, program updates, newsletters, etc. for a variety of audiences including members, donors and external partners;
 - Solid experience with managing and maintaining websites and social media;
 - Ability to think and work logically and work precisely with attention to detail;
 - Ability to write clearly and concisely;
 - Ability to edit and proofread technical/project reports;
 - Knowledge of specialized software, including e-learning platforms, WordPress, InDesign, and others;
 - Demonstrable interest in communication, including evidence of uptake and use.
 - Has own initiative, strong conceptual abilities, sound judgment, strong liaison and networking skills.
 - Strong analytical, problem-solving, and research skills; excellent written and verbal communication skills; proficiency in standard computer software (word processing, excel, presentations, databases and internet); ability to work effectively in a collaborative and multi-stakeholder environment.

Languages: Fluency in the English language, with effective oral and written communication skills, including public speaking.

Working conditions

- Frequent travel to project sites and other office locations.
- Comfortable working out of doors for extended periods.
- Ability to work extended work hours to meet project deadlines

Submission of Application

Qualified candidates may submit their application together with complete Curriculum Vitae to the Recruitment Officer, via email to recruitment@pemsea.org. Please indicate the vacancy number and post title when applying (in the subject line) by email. The deadline for submission of application is **15 February 2026**.

Additional Consideration

Only those candidates that are shortlisted will be notified.